

MERIDIAN CONSULTING

Business Consulting · Strategic Procurement · EU Projects

Company profile

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ABOUT MERIDIAN CONSULTING

Meridian Consulting was established to provide entrepreneurs and SMEs with practical, expert-level support that translates into real business outcomes.

We work on business plans, financial projections, strategic consulting, procurement optimisation and operational improvement. Each project is approached individually — no generic templates, no theory for theory's sake.

Our experience comes from real business environments: markets, suppliers, negotiations, and day-to-day operations. That is the foundation from which we approach every client.

FOUNDER — Dominik Prelec

Economist with hands-on experience in corporate procurement and retail. Dominik spent years working on strategic sourcing, product range development, supplier communication, and commercial negotiations in the retail sector. He understands how suppliers think, how business models are built from scratch, and what operational excellence actually means — because he has lived it. Meridian Consulting is the expression of that experience: a structured approach, grounded advice, and documentation that works in practice.

OUR SERVICES

★ PRIMARY SERVICE

Business Plans & Financial Projections

- Business plans for banks, investors and grant applications
- Financial projections and scenario modelling
- Cash flow planning and analysis
- Business model structuring
- Investor and lender documentation
- Startup and new project planning

SERVICE

Business Consulting

- Business strategy and growth planning
- Organisational structure and clarity
- Operational improvement
- SME-focused advisory
- Market positioning analysis

SERVICE

Strategic Procurement & Private Label

- Supplier sourcing and evaluation
- Procurement process optimisation
- Negotiation support and cost analysis
- Private label development
- Product development and sourcing support

SERVICE

AI & Operational Optimisation

- Business process analysis and bottleneck identification
- Workflow optimisation and task automation
- AI-assisted tools for operational efficiency
- Digitalisation of day-to-day business processes

HOW WE WORK

Every project follows four clearly defined steps:

<p>01</p> <p>Initial Consultation</p> <p><i>We learn about your goals and challenges. Confidential, no commitment required.</i></p>	<p>02</p> <p>Analysis & Planning</p> <p><i>We analyse the situation and market. We define the project scope and approach.</i></p>	<p>03</p> <p>Development</p> <p><i>We develop documentation or strategy according to the agreed framework.</i></p>	<p>04</p> <p>Delivery & Support</p> <p><i>We deliver completed materials and provide implementation support.</i></p>
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WHY MERIDIAN CONSULTING

<p>Real business experience Grounded in corporate procurement, retail and operations — not generic consulting models.</p> <p>Procurement and supplier insight We understand supplier logic, cost structures and negotiation dynamics from the inside.</p> <p>Practical SME-oriented approach We work with entrepreneurs, sole traders and small businesses. We know what they need.</p>	<p>Structured professional documentation Every document we deliver is ready for use — banks, investors, grant applications.</p> <p>Croatia and EU perspective We understand the local regulatory framework, EU funding and regional market dynamics.</p> <p>Confidential and direct collaboration We work discreetly, without intermediaries. Direct access to the consultant.</p>
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WHO WE WORK WITH

Entrepreneurs & Founders	Startups & New Ventures	Small & Medium Enterprises	Sole Traders & Freelancers
Grant & Funding Applicants	Private Label Developers	Procurement-Focused Businesses	Owners Seeking External Support

CONTACT

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Available for confidential initial consultations.

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