

MERIDIAN CONSULTING

Business Support · Procurement · Business Development

Company profile

Document: Company profile

Version: 1

Date: 30.03.2026

ABOUT MERIDIAN CONSULTING

Meridian Consulting is a practical, hands-on business and procurement partner for sole traders, entrepreneurs, and small and medium-sized companies. We help owners solve concrete business problems and grow — through real support, not generic consulting presentations.

Our work covers business development, procurement, operational improvement and implementation. We do not stop at advice on paper — we help put decisions into practice, from supplier negotiations and cost control to running smoother day-to-day operations.

Everything we do is grounded in real business experience — markets, suppliers, negotiations and daily operations. That is how we approach every client: directly, concretely, and with results in mind.

FOUNDER — Dominik Prelec, mag. oec.

Dominik Prelec is an economist whose real strength lies in years of hands-on work in procurement and retail. He has managed national procurement categories, negotiated with both domestic and international suppliers, and developed product assortments end to end. He took an active part in expanding a retail network across more than 50 new stores, ran private label projects from sourcing to shelf, and handled the operational management and coordination that keeps a business running day to day. Meridian Consulting is built on that experience: practical decisions, real numbers, and support that works on the shop floor — not just in a presentation.

OUR SERVICES

★ PRIMARY SERVICE

Business Launch & Early Growth

- HZZ business plans
- Bank and investor business plans
- Financial projections
- Cash flow planning
- Business model development
- Investment planning
- Startup planning

SERVICE

Business Consulting & Optimization

- Business process improvement
- Operational efficiency
- Organisational structure
- Management support
- Growth planning
- External business partner support

SERVICE

Procurement & Supplier Management

- Procurement optimisation
- Supplier sourcing
- Negotiation support
- Assortment management
- Retail operations
- Cost optimisation

SERVICE

Product Development & Private Label Development

- Private label development
- Supplier identification
- Product sourcing
- Product launch support
- Manufacturing coordination
- Market readiness support

HOW WE WORK

Every project follows four clearly defined steps:

01	02	03	04
Initial Consultation <i>We learn about your goals and challenges. Confidential, no commitment required.</i>	Analysis & Planning <i>We analyse the situation and market. We define the project scope and approach.</i>	Development <i>We develop documentation or strategy according to the agreed framework.</i>	Delivery & Support <i>We deliver completed materials and provide implementation support.</i>

WHY MERIDIAN CONSULTING

Real-world business experience Built on years in procurement, retail and operations — not on theory or generic consulting models. Procurement expertise We know supplier logic, cost structures and negotiation from the inside, where it counts. Practical implementation focus We help put decisions into action — we don't just write recommendations and walk away.	SME and owner understanding We work with sole traders, entrepreneurs and small companies, and we know how they operate. Direct, confidential collaboration You work directly with the consultant — discreetly, with no intermediaries. Structured documentation, Croatia & EU Ready-to-use documents and a clear grasp of the local and EU business framework.
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WHO WE WORK WITH

Entrepreneurs	Sole Traders	SMEs	Retail Businesses
Manufacturing Companies	Startup Founders	Private Label Brands	Business Owners Seeking External Support

CONTACT

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Available for confidential initial consultations.

Version: MC-CP-001-EN · Meridian Consulting